

# MICROFIBER

## *Bamboozle - Dupe, Hoodwink !!*

*All of the following items apply when price is the only criteria in purchasing Microfiber.*

Most cheap microfiber use non-split fibers, which are significantly less absorbent and less effective.

They degrade and fail and must be replaced more of ten.

A machine used to produce non-split fibers can cost \$100,000 compared to over \$1,000,000 to produce a processed, split microfiber.

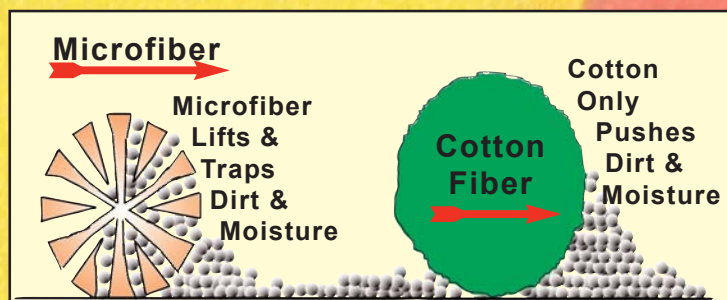
AIM™ Microfiber Towels are Lint-Free and work both electrostatically and mechanically with minute split fibers of polyester and Polyamide.

AIM™ Microfiber Towels are 70%Polyester and 30%Polyamide, containing more Polyamide fibers than the typical 80/20 blend.

AIM™ Microfiber Towels are over 300 grams / m<sup>2</sup> with over 180,000 fiber terminals per square inch. This high density translates into greater cleaning power. A cloth with 50,000 fibers per square inch will cost less!

AIM™ Microfiber Towels are nicely hemmed and Launderable hundreds of times.

## MICROFIBER vs COTTON FIBER



**AIM** Alliance in Manufacturing, LLC  
Saint Louis, Missouri 63114

Tel: 314-333-4323  
800-613-1086

Fax: 314-333-4326  
800-613-1096

e-mail: [Sales@AIM-Alliance.com](mailto:Sales@AIM-Alliance.com)

Website: [www.AIM-Alliance.com](http://www.AIM-Alliance.com)